## 3<sup>rd</sup> NATIONAL CONFERENCE ON SUSTAINABLE CSR

## **Business Case for Sustainable CSR Interventions**

India International Centre, New Delhi, 15th July 2015, Wednesday

## AGENDA (Tentative)

| 09:30 am – 10:00 am                          | REGISTRATION / MORNING TEA  |
|--|---|
| 10:00 am – 10:15 am                          | Welcome To Delegates By Sharp Developments  |
| Inaugural Session<br>10:15 am -10:45 am      | Business Case For Sustainable CSR   |
| Guest of Honour                              | Dr. Bhaskar Chatterjee, DG & CEO, Indian Institute of Corporate Affairs   |
| Theme Address                                | Dr. Madhukar Gupta, Joint Secretary, Department of Public Enterprises Shri Saraswati Prasad, Joint Secretary, Ministry of Drinking Water & Sanitation Ms. Varsha Joshi, Joint Secretary, Ministry of New & Renewable Energy Shri. K S Popli, CMD, Indian Renewable Energy Development Agency (IREDA)  |
| 10:45 am – 11:00 am                          | Networking Break and Tea  |
| Technical Session – I<br>11:00 am - 12:00 pm | Sustainable CSR Promoting 'Swachh Bharat Abhiyaan'  Shri Nipun Vinayak/ Smt. Sandhya Singh, Swachh Bharat Mission, Ministry of Drinking Water & Sanitation  Dr. Lalit Kumar, Honorary Sr. V.P, Sulabh International Social Service Organisation  Prof K.K. Pandey, Professor of Urban Management, IIPA  Mr. K.K. Mitra, Vice President (Marketing & Technical), Lloyd Insulations (India) Limited  Mr. Sanjay Daswani, Sr. Director - Resource Development & Communications, Habitat for Humanity |
| Technical Session –II<br>12:00 pm – 1:00 pm  | Renewable Energy' based Green/Sustainable CSR interventions  Dr. Ashvini Kumar, Managing Director, Solar Energy Corporation of India(SECI) Dr B.C. Sabata, Department of Environment, Delhi Government Lt. Col. Monish Ahuja (Retd.), Punjab Renewable Energy Systems Pvt. Ltd. Mr. Raj Prakash Mittal, Director Technical, Ruchi Telecom Pvt. Ltd.   |

| 1:00 - 2:00 pm                               | LUNCH BREAK  |
|--|--|
| Technical Session – III<br>2:00 pm – 2:45 pm | Make in India with CSR Panel Discussion  Sh. R Saha , Senior Adviser CII and Former Adviser DST, Govt. Of India Mr. Mukesh Gulati, Executive Director, Foundation for MSME Clusters Ms. Namita Vikas, Senior President and Country Head- Responsible Banking & Chief Sustainability Officer, YES Bank Ltd Mr. Ganga Charan Sharma, Country Head – CSR & Sustainability Services, TUV Rhineland Mr. Ravi Nayse, General Manager – Vocational Training, Ambuja Cement Foundation |
| Technical Session-IV<br>2:45 pm – 3:30 pm    | Skilling India with CSR  Dr A.K. Tripathi, Director, Ministry of New & Renewable Energy Ms. Anupam Nidhi, Group Head – CSR, Reliance ADAG Ms. Nonika Raj Kumar, Head - CSR & Sustainability, Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited Mr. Praveen Karn, Group Head – CSR, Spark Minda Group Col. Prakash Tiwari, Group Vice President - CSR and Education, Jindal Steel and Power Limited Ms. Sonia Shrivastava, Head – CSR, South Asia, Intel     |
| 3:30 pm - 4:00 pm                            | Networking Break and Tea   |
| Technical Session – V<br>4:00 pm – 4:45 pm   | The Way Forward – Building Brand Equity and role of Corporate Communication through CSR Enhancing CSR Impact for target communities/beneficiaries  Shri. P Sodhi, UNDP-GEF Ms. Gayatri Subramainam, Chief Programme Executive, CSR, IICA Mr. Peter ter Weeme, Junxion Ms. Aparna Mahajan, Sehgal Foundation Mr. Sameer Gogia, Deloitte Haskins & Sells LLP   |
| 4:45 pm – 5:00 pm                            | Vote of Thanks & Felicitations   |